


EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|--|-------|------------------|---------|------------------|
| L2 | 233 | 1 and (web or internet or online or on-line) and (television or mail or radio or magazine) | USPAT | OR | ON | 2008/01/05 13:29 |
| L1 | 319 | compar\$ with (advertis\$ or market\$) with media | USPAT | OR | ON | 2008/01/05 13:28 |
| S50 | 92 | ((marketing or advertis\$) near (effective\$ or contribut\$ or perform\$)) with media | USPAT | OR | ON | 2007/12/28 11:07 |
| S49 | 1135 | S48 and media | USPAT | OR | ON | 2007/12/28 11:06 |
| S48 | 1702 | (marketing or advertis\$) near (effective\$ or contribut\$ or perform\$) | USPAT | OR | ON | 2007/12/28 11:06 |

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 1-5-08